



Boss Life: Surviving My Own Small Business

By Paul Downs

Penguin Putnam Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 210 x 140 mm. Language: English . Brand New Book. **A Forbes Best Business Book of the Year, 2015** **Winner of the 2015 800-CEO-READ Business Book Award in Entrepreneurship** When columnist Paul Downs was approached by The New York Times to write for their You re the Boss blog, he had been running his custom furniture business for twenty-four years strong. or mostly strong. Now, in his first book, Downs paints an honest portrait of a real business, with a real boss, a real set of employees, and the real challenges they face. Fresh out of college in 1986, Downs opened his first business, a small company that builds custom furniture. In 1987, he hired his first employee. That s when things got complicated. As his enterprise began to grow, he had to learn about management, cash flow, taxes, and so much more. But despite any obstacles, Downs always remained keenly aware that every small business, no matter the product it makes or the service it provides, starts with people. He writes with tremendous insight about hiring employees, providing motivation to get the best out of them, and the difficult...



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