



Auto parts business and sales (general higher auto service engineering planning materials)

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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 186 Publisher: People's traffic Pub. Date :2009-11-01 version 1. Automotive parts business and marketing is the general higher education refers to the professional automotive service projects committee planning materials. according to automotive service engineering education refers to the Committee ranking of the preparation outline and write. The book is divided into nine chapters. focuses primarily on the basics of auto parts. numbered rules and directory search. procurement and warehouse management. marketing strategies and sales skills. business planning and e-commerce content. This book seeks to popular. concise. scientific. practical. easy to understand. illustrated. easy to understand and master. as a general higher for vehicle engineering. automotive engineering and transportation services. teaching and practicing the profession of professional engineering and technical staff of professional reference. Contents: Chapter 1 Introduction Section I Overview of an auto parts. auto parts industry. the role of two. three characteristics of auto parts sales. auto parts and service life consumption of automobile parts industry terms a Section II. auto zero basic terms two parts. auto parts professional English Review Questions Chapter basics of auto...



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