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Character: The Ultimate Success Factor

By J. Phillip London

Fortis Publishing. Hardcover. Book Condition: New. Hardcover. 338 pages. Dimensions: 9.1in. x 6.1in. x 1.1in. Character: The Ultimate Success Factor demonstrates how character, expressed through perspective, action, and resilience, determines success. Based on the personal, corporate and military experiences of Dr. J. Phillip (Jack) London, a successful defense industry executive, as well as many other real-life examples, the book presents the time-tested lessons behind character-driven success. The book insightfully explains that while a variety of factors form our abilities and influence the events in our lives, character is the key to long-term success. Character is a unique set of moral and ethical qualities that define what you believe in, what you stand for, and what you expect of yourself and others. London asserts that how you act on these qualities - your statement of character - will determine how far you will go; if you succeed or fail. Success is also uniquely defined as acting with honesty and integrity, performing to the best of your ability, and appreciating the people who helped you achieve your goals. Enduring success is never gained by unethical or unlawful means, for dubious purposes, or at great moral cost. The development of character-driven success is unveiled...



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