



55 Ways to Promote Sell Your Book on the Internet

By Bob Baker

Bob Baker. Paperback. Book Condition: New. Paperback. 202 pages. Dimensions: 8.5in. x 5.5in. x 0.5in. After spending nearly 20 years building a thriving, home-based publishing business in the music marketing niche, author Bob Baker is ready to show you the insider steps that led to his success. This book reveals the most practical and cost-effective ways that Bob and other successful authors have promoted themselves and their books online. It demystifies Internet book marketing and makes it accessible to any author at any skill level. As the co-author of *Guerrilla Marketing for Writers* and the director of Author 101 University, I know smart book marketing ideas when I see them. Bob's new book is filled with simple but highly effective strategies any author can use to get attention and sell more books online. - Rick Frishman, founder of Planned Television Arts, www.RickFrishman.com Bob Baker's fantastic 55 Ways book should be at the top of every author's required reading list. It is an essential guide to the new world of online promotion and marketing - a must-have for any writer who wants to harness the Internet to build an audience and sell more books. -David Mathison, author of *Be the Media*,...



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The Day I Forgot to Pray

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