



Your Call Is Important to Us - The Truth about Bullshit

By Penny , Laura

McClelland & Stewart Pub., Toronto, 2005. Soft Cover. Book Condition: New. 1st. 5-1/2 x 7-1/2 x 1 ". 2005 paperback book . BRAND NEW from 2005 publisher . Never opened , Never owned, Never marked . Gift Giving quality . 5-1/2 x 7-1/2 x 1" size; 278 pages . Ever been left spluttering over some fatuous fib trying to pass itself off as information, even as fact? . Of course you have . We all have . It's bullsh*t, and as Laura Penny sees it, we're drowning in the stuff . We are so used to exaggeration and hypocrisy from our politicians, corporate executives, even the lowly telemarketer who always calls at dinnertime, that we rarely notice them anymore . Thank goodness, then, that we have Penny and 'Your Call Is Important to Us' as our hilarious and honest guide to the phoniness of advertising and public relations, the claptrap of the big pharmaceutical companies, the gobbledegook of the media, and the poppycock of the service industry, just to mention a few producers of the ubiquitous merde B.S. . As Penny says, "If my call is so important, why isn't anyone answering the d*mn phone?" . " Your Call Is...



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